



September Focus

Why is September a great month for us to promote our Conference?

September is a special month in the Calendar of our Society, with the two most important pillars of our Society, St Vincent de Paul and Frederic Ozanam having feast days.

This is a perfect opportunity to celebrate these two feast days and at the same time promote our work, our mission, and a call to membership

SEPTEMBER FEAST DAYS



St Vincent de Paul, 27th September



Blessed Frederic Ozanam, 9th September

Some suggestions for preparing and running a September focus

- **Meet** with your Parish Priest and Parish leadership team to get them onboard with the concept
- **Develop a plan** (here are some suggestions)

PROMOTION

- Parish newsletter
- Church foyer (promotional banners, members handing out faith in action pamphlets, hosting morning tea)
- Speak at Mass – our work, our mission, our invitation to join
- Community paper, local radio – our work, our mission, our invitation to join

DONATIONS

- Can drive, Clothing drive, an opportunity for parishioners/ community to give – food, clothing, furniture, cash

MEMBERSHIP

- The promotion and donation activities provide a perfect opportunity for then asking for new members
- Personal invites / shoulder tapping, and then a general invite to the Parish and Community

→ Concluding the September focus

- Report back to our Parish/Community
 - » Report on the success – donation volume, and what this means for our work
- Hold an Introduction meeting for prospective new members
- Follow-up with induction and support for new members (see *Best Practice – Recruitment*)

September focus has the potential to add many benefits to our work and conference dynamics, by way of promotion, community engagement and membership

For local guidance or more information, contact:

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